Nirmala Memorial Foundation College of Commerce and Science

NMFC/DEP-386/FEB 2025

22<sup>nd</sup> February 2025

## **Notice**

## (For First, Second and Third Year BAMMC)

Learners are hereby informed that the Department of BAMMC has organised a seminar titled "The Role of Visual discipline in Branding", on Monday, 03rd March 2025 at 11:00 am. The speaker will be Mr. Ashwin Boricha, Photographer and Ad film maker.

This session will be an excellent opportunity to understand how a brand is perceived and encompasses the strategic use of visual elements such as logos, colors, typography, images, and overall design aesthetics to convey a brand's message. The session will take place in **Block No. 409**. Students are directed to attend the session and avail the benefit.

Note: Regular lectures will be conducted on this day.

(Vice Principal)

(I/ C Principal)